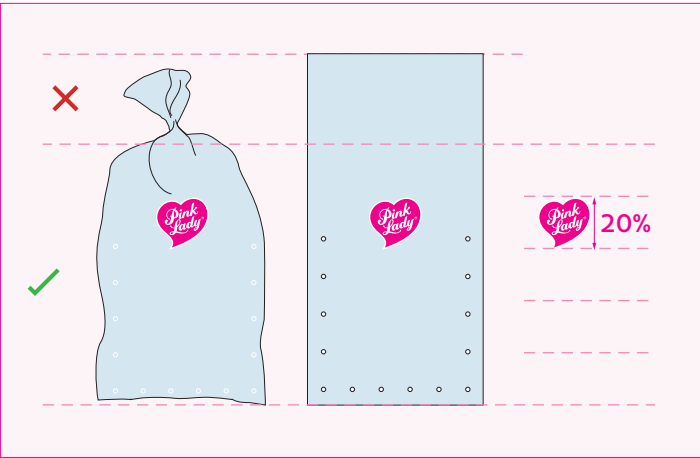


Pink Lady® Packaging Templates  
2kg flow wrap bag construction

Packaging must be approved by your regional master licensee before printing

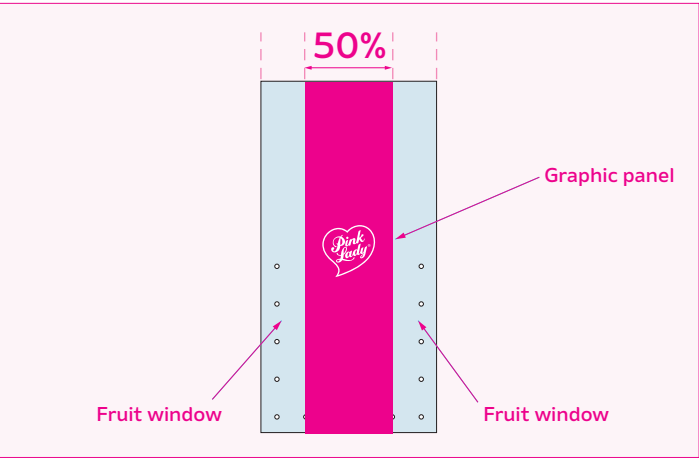
Contact your regional Master Licensee should you have any questions about packaging artwork.

1. Logo size



Logo = 20% height (not including top bunch)

2. Graphic panel



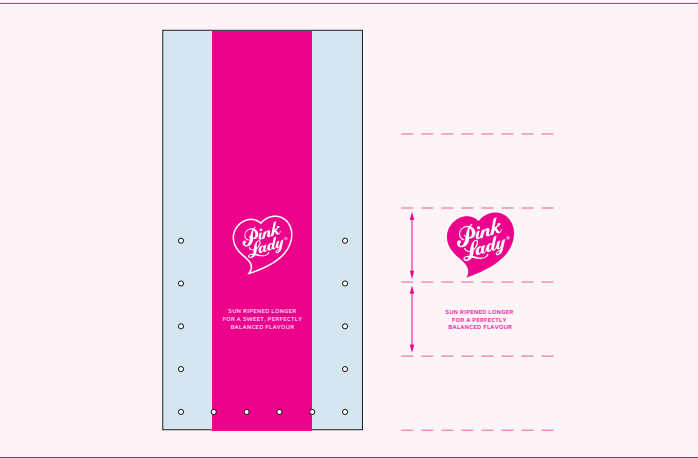
Graphic Panel = 50% of pack width.  
Fruit window is kept clear of any printing.

3. Sun-ripened statement



Sun-ripened statement = 8 lines equal to logo height.

4. Place logo & statement



Use a 4 row grid to align the logo and sun-ripened statement on the front pack facing.

5. Size sunshine



Size the sunshine device so that it finishes just behind the sun-ripened statement without affecting readability.

Avoid making the sunshine device too large or too small.

6. Weight/volume/Trust Mark



Place weight/volume and Trust Mark in the bottom row. Allow space for margins away from the edge and any breather holes.

**Note:** Only use the Secondary Trust Mark when the ‘Sun Ripened Longer...’ statement appears on the same panel.

7. Region specific information



Adjust layout to accommodate any regional specific pack information while maintaining the size of the logo.

8. Avoid breather holes



Adjust the layout where necessary to avoid any breather holes.

